



### **President's March Message**

As we prepare to leap into Spring, we are also moving full steam ahead with plans for our Spring Fundraiser: the 10<sup>th</sup> Anniversary of Riverside Art Market.

Art Market will be held on Saturday, April 12, 2025, from 10 am to 4 pm at White Park in Downtown Riverside. Thanks to all of you who have already volunteered to help the day of the event. It takes many volunteer hours to make Art Market a success, so please let us know if you are willing to help and we will find the perfect way for you to contribute your time and skills.

At our next General Meeting on Thursday, March 20, I am requesting the approval of an Ad Hoc Committee to brainstorm future fundraising activities. Kathy Allavie who has come up with so many of our successful fundraisers in the past has agreed to chair this committee. The committee may only meet once or twice and will be dissolved at the end of my term on May 31<sup>st</sup>. My goal is for us to come up with a variety of new fundraising activities – both small and large – that future Presidents may want to implement. This is a chance to let our imaginations soar! If you are interested in participating on this committee, please let me know.

**Pamela Kaptain, President**

# RIVERSIDE ART MARKET 2025

## SPRING FUNDRAISER



## RIVERSIDE ART MARKET 2025

The countdown is on for the 10<sup>th</sup> Annual Riverside Art Market! The April 12, 2025 event is only one month away and it is shaping up to be a wonderful day filled with art, music, food, drink and fun for everyone. Our Silent Auction will be chock full of beautiful art for you to bid on! There will be lots of activities for children and an enhanced sponsor area in which our sponsors can relax and enjoy the entertainment. Thank you to all who have already sponsored or volunteered time. We currently have over \$24,000 in sponsorship! We are hoping for additional sponsorship to help support this community event so, if you haven't yet contributed, please consider doing so soon by going to either the Art Alliance or the RAM website to contribute.

There are still some artist's booths available, so we ask that you remind your artist friends about the opportunity to secure a booth for this 10<sup>th</sup> Anniversary event. Prospective artists may contact Ruth Ann Ryan (215-262-8137) for information.

Last year the Art Market brought out 4,000 attendees and this year we are planning for more. As you know, the event has many pieces and many opportunities to help. Our volunteer slots are filling up, but we still need YOU to make the day a big success. Contact Kathy Bocian (951-206-0928) to volunteer your time. Thank you to many community service organizations who have joined the ranks of volunteers!

**Thanks to those of you that donated wine, and we need more. Bring a bottle of red, white or rose wine to the next Art Alliance General Meeting for the Art Market wine and beer garden.** If you're not able to attend the meeting and would still like to donate please contact Teresa Chamiec at 951-288-5390 and she will gladly pick up any donations at your home. If we have any bottles left over, they will be saved to serve at either an upcoming meeting or at the Annual Meeting in May.

Finally, we ask for your help in bringing out the crowds. Please use the attached flyer to share with your friends and continue to share social media posts.

[https://mcusercontent.com/5bbd2f5501a9dcbfd97adfdade/files/ed623766-58d3-3227-abe0-dfb018a5e703/Art\\_Market\\_2025\\_11\\_x\\_17\\_Poster\\_FINAL\\_.pdf](https://mcusercontent.com/5bbd2f5501a9dcbfd97adfdade/files/ed623766-58d3-3227-abe0-dfb018a5e703/Art_Market_2025_11_x_17_Poster_FINAL_.pdf)

Spanish Version:

[https://mcusercontent.com/5bbd2f5501a9dcbfd97adfdade/files/98ad92f4-b8a5-061f-67c7-2d9fa2b175dc/Spanish\\_Version\\_Art\\_Market\\_2025\\_11\\_x\\_17\\_Poster\\_FINAL\\_.pdf](https://mcusercontent.com/5bbd2f5501a9dcbfd97adfdade/files/98ad92f4-b8a5-061f-67c7-2d9fa2b175dc/Spanish_Version_Art_Market_2025_11_x_17_Poster_FINAL_.pdf)

Thank you,  
Kathy Bocian, Debra Johnson, Ruth Ann Ryan  
Riverside Art Market Co-chairs

## ART ALLIANCE PROGRAM

Jonna Lee



Please join us for our upcoming artist presentation by Jonna Lee . Ms. Lee's artwork encompasses public art sculpture which 'engages process, material, and form.' She is based in Los Angeles and will share with us not only her own work, but how the LA based arts community is recovering from the LA and Altadena fires in January. Ms. Lee lost both her studio and her home in these fires.

Examples of her work are shown here. Her work challenges 'the viewers' assumptions about particular materials, ..... and the visceral impact present when any given artwork seduces the human senses. Sensory qualities of touch, feel, scent, sound, and empathy with kinetic movement have been deployed in Lee's sculpture. ... where she weds seamlessly ... her inventive usage (of form) and material sensitivity.'

Jonna Lee earned a BFA from Otis College of Art & Design and an MFA from Claremont Graduate University.

Kathy Bocian and Denise Kraemer, Programs

## HOSPITALITY

Be sure to look for the sign up sheet at the general meetings. Hospitality likes to be aware of any lacking food and

Be sure to look for the sign up sheet at the general meetings. Hospitality likes to be aware of any lacking food and wine. A reminder text, call or email will be sent as a to those who sign up, so be sure to fill out your contact information. Thank you to everyone who has been filling our tummy's with such great treats!!!

**Andrea, Myra and Debra**  
**Hospitality Co-chairs**

## BLUE DOOR MUSEUM STORE

**Artist of the Month: Lauren Whitlock**

WHITLOCK  
WATERCOLORS

### ARTIST BIOGRAPHY

# LAUREN WHITLOCK

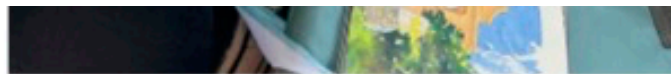
Lauren Whitlock is a watercolor artist whose vibrant compositions capture the beauty of nature, architecture, and travel. Based in Riverside, California, she transforms her experiences into evocative paintings that invite viewers into her world.

Her love for art began in childhood, sketching her five sisters on the church bulletin during service. Recognizing Lauren's talent, her mother found a local watercolor artist who offered lessons. Lauren began lessons at age ten and continued through eighteen. What began as a love for drawing soon evolved into a deep appreciation for painting. She was immediately captivated by watercolor's fluidity and expressive potential, setting the stage for a lifelong passion.

Recognized early for her talent, she earned multiple awards at the Riverside County High School Art Show (Best Watercolor (2002), Second Place Overall (2003) and Third Place Overall (2004)). Lauren continued her art education by taking several art and art history courses in college. She earned an Associate of Arts degree from Riverside Community College (2006) and later a Bachelor of



Arts in Liberal Studies from California State University, Fullerton (2009).



Over the years, Lauren's work has been recognized with numerous awards and featured in exhibitions across Southern California. A few awards include the Committee Excellence Award at the Corona Arts Colony (2012), Second Place at the Corona Art Association (2012), and First Place Watercolor at the Arts Colony (2021). Her work has been showcased in various exhibitions, including the Riverside Art Museum, the museum's Art Market (2022, 2023), UC Riverside Botanical Garden's 'Art in the Garden' (2018-2024), and the Irvine Fine Arts Center Holiday Faire (2024).

Lauren remains enthusiastic about sharing her artistic journey and inspiring others. When she isn't painting or traveling, she cherishes time spent baking with her daughter and gardening.

*"Creating art is both a passion and a calling. I aspire to bring joy and beauty into people's lives through my work—a pursuit I will continue for a lifetime."* -Lauren Whitlock

 <https://whitlockwatercolors.wixsite.com/artist>

 [whitlockwatercolors@gmail.com](mailto:whitlockwatercolors@gmail.com)

 [@whitlockwatercolors](https://www.instagram.com/whitlockwatercolors)



**Mindy Griffith,  
Blue Door Museum Store**

## MEMBERSHIP

**WELCOME TO OUR NEWEST ART ALLIANCE MEMBER!!**

Barbara Weinert-Harte (Active)

5460 Quince Street

Riverside, CA 92506

email: [etrah1@gmail.com](mailto:etrah1@gmail.com)

phone: 951-212-1372

Barbara learned about the Art Alliance from Phyllis Crabtree. Barbara is curious about art projects for children and especially project offerings for low income.

**Take care.**

**Teresa Chamiec and Patricia Reed**  
**Art Alliance Membership Co-Chairs**

## IN MEMORIAM

**Elizabeth Anne Oren Reade**

May 25, 1952 - February 26, 2025

Wife, Mother, Sister, Aunt

Elizabeth Reade was a Navy-baby, born in Kodiak, Alaska in 1952, and later became the oldest of six siblings. She graduated from Ramona High School in 1970, where she loved being on the drill team and in choir, and being picked as Miss Junior Achievement of Riverside. That summer, Beth met Mike Reade, and after attending RCC for a time, they moved to the beach where she worked at the Bank of Newport. In 1977, they were married under the Cross on the top of Mount Rubidoux on New Year's Day.

After moving to Hemet, Beth realized her greatest dream of becoming a mother, and her loving dedication and involvement in Megan and Whitney's childhoods gave her a lifetime of joy. Her other interests included tennis, golf, and going skiing - and especially heading the Assistance League's Elementary School Educational Puppeteering Program. She loved her Bunco girlfriends, being at the beach in August, and planning summertime multi-week RV trips with the family – across the USA, to every Western US & Canada National Park, and to every Mission in California.

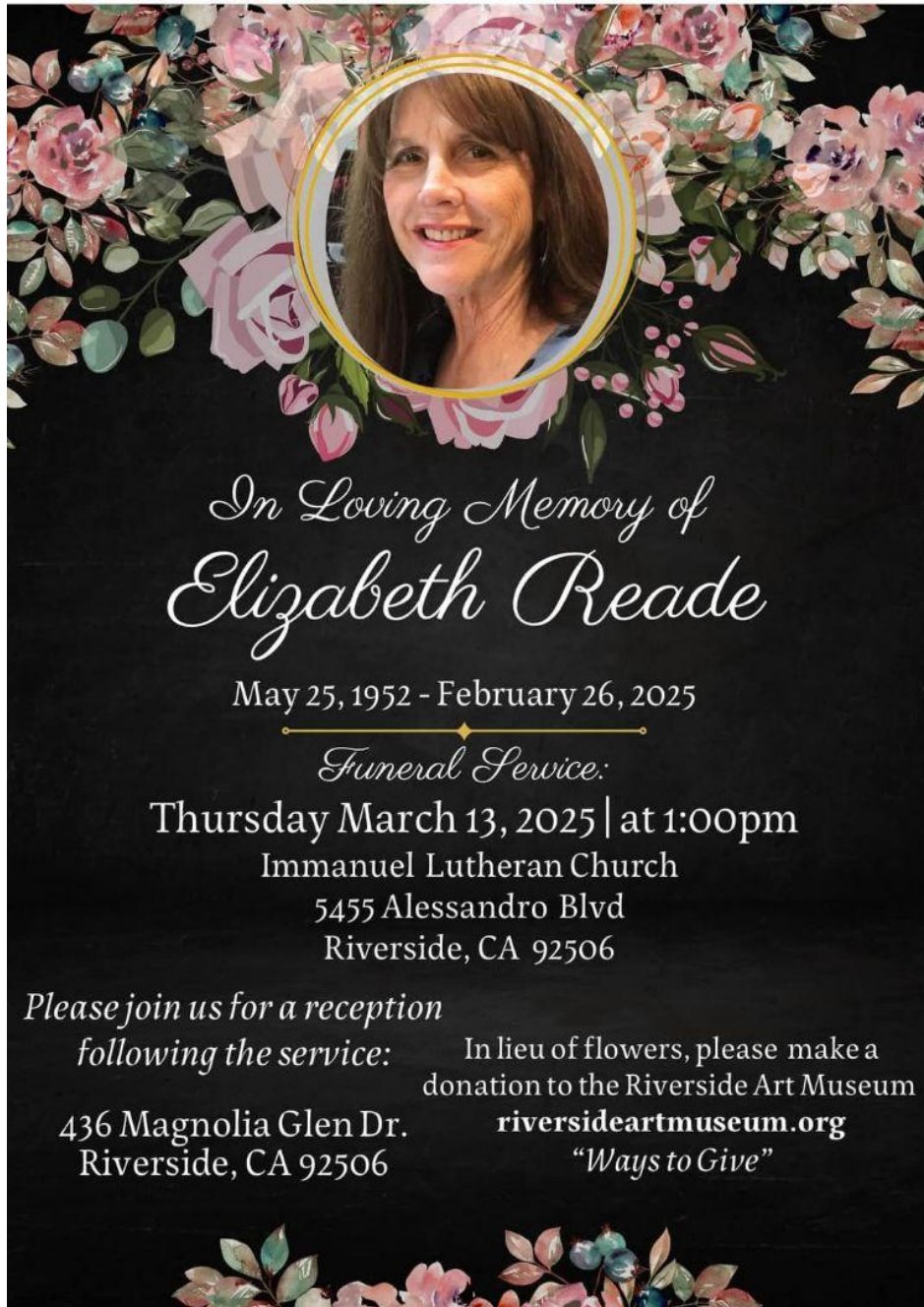
Back in Riverside, Beth worked for LiveNation at the Performing Arts Center, joined and volunteered at the Riverside Art Museum, and became a Master Gardener through the UCR Program. She loved cruising (especially to Alaska) and taking car trips - but more than anything she loved to dance with Mike anywhere and any time (especially at Lake Alice, the Mission Inn, and in the kitchen). Her other favorite pastimes were being with her Bridge group friends, her neighborhood Bunco friends, her sisters, and her best friends.

Beth put up a valiant fight against lewy-body dementia for over a year, finally succumbing to pneumonia caused by her asthma, and on a beautiful Wednesday evening at 6:00, she passed away peacefully with her daughters and husband at her side. Like her, it was a blessing.

In Lieu of flowers, please make a donation to the Riverside Art Museum [www.riversideartmuseum.com](http://www.riversideartmuseum.com)

"Ways to Give"

Beth was an Art Alliance member from 2010 - 2024. She will be missed.



**NOMINATING COMMITTEE**

Below, you will find the proposed slate of officers for 2025 - 2026. This will be voted on during the April general meeting.

**President** - Tami Fleming-Maio

**President-Elect / VP** -

**Secretary** – Robyn Rogers

**Treasurer** – Pam Balys

**Membership**- Elizabeth Lossing & Kathy Bocian

**Nominating** – Debra Johnson

**Blue Door Museum Store** – Kathryn Baca Llano

**Fall Project** – ARToberfest. Ann Goldberg, Patti Funder

**Spring Project (Art Market)** Kathy Christmas, Krissy Parker **Pam Kaptain**

**Appointed Positions**

**Annual Meeting** – Anne Deem & Emmanuelle Reynolds & Patricia Reed

**Communications** – Sharon Boothby

**Directory** – Linda Kieding

**Education/Scholarship** – Madelyn Warner

**Holiday Event** -Pat Ryan. **Tami Fleming-Maio and Patricia Reed**

**Hospitality** – Debi Varvi, Myra Appel, Andy Schultz, Elisa Lopez

**Newsletter** – Kathy Christmas

**Parliamentarian** - Patricia Reed

**Past Presidents' Tea** -Ruth Ann Ryan, Pam Kaptain

**Programs** – Teresa Chamiec & Elisa Lopez

**Social Media / Marketing** – Susan Freeman

**Webmaster** – Pam Kaptain

**Patti Funder**

**Chairwoman-Nominating**

**951 201 8173**

**plmfunder@gmail.com**

## DIRECTORY

**IMPORTANT: PLEASE SEND ME A PHOTO OF YOURSELF TO USE IN THE 2025-2026 DIRECTORY. [LKieding1963@gmail.com](mailto:LKieding1963@gmail.com)**

Photos will be printed as black and white headshots. I can crop photos down to a headshot, and color photos will work.

If I already have your photo, THANK YOU!

**Linda Kieding, Chair**

## SOCIAL MEDIA / MARKETING

THANK YOU to all of you who have been **COMMENTING** on any Art Market posts that you see (**5 words or more**), and **LIKING** and **SHARING**!

If you are a member of **Nextdoor**, please share the Art Market information with your NextDoor group. Feel free to ask me for an e-flyer. [LKieding1963@gmail.com](mailto:LKieding1963@gmail.com)

Facebook: Art Alliance of the Riverside Art Museum

Instagram: @RiversideArtAlliance

**Linda Kieding, Chair**

## MINUTES: GENERAL MEETING

Minutes from the February 2025 General Meeting were submitted by **Robyn Rogers, Secretary**. These will be reviewed and approved at the March meeting. Please email [kathy.m.christmas@gmail.com](mailto:kathy.m.christmas@gmail.com) if you cannot read this file. Thank you.

[https://mcusercontent.com/5bbd2f5501a9dcbfd97adfdade/files/c329dd06-0bd5-7bbd-06d0-12e12c5aa5e7/GenMtg\\_02\\_20\\_2025.pdf](https://mcusercontent.com/5bbd2f5501a9dcbfd97adfdade/files/c329dd06-0bd5-7bbd-06d0-12e12c5aa5e7/GenMtg_02_20_2025.pdf)

## TREASURER'S REPORT

**Treasurer's Talk - March, 2025**

February documents needed to complete the Financial report were not available before our March 4<sup>th</sup> Art Alliance Board meeting. Therefore, there is no official February accounting to present. I can report that deposits for Art Market sponsorships and donations continue to come in both in checks and online. Thank you to all who have contributed in support of our Spring fundraiser. I will have official numbers to report in April.

**Pam Balys, Treasurer**

## SWIMMER PROGRAM PROPOSAL

Our new Art Alliance member, **Susan Freeman**, proposed a talk series on The Art of Communication as an additional fundraiser in August 2025. Stay tuned for additional details in the March General Meeting.

**Ruth Ann Ryan and Debra Johnson**

## CALENDAR

### Exhibits

- Joel Sternfeld: On this Site, Now until July 6, 2025 at RAM
- Tamara Cedré: To Rise Above Ruins, March 15 until August 31, 2025 at RAM
- Wild Seeds on the Beach. Now until March 16, 2025 at RAM
- Eve Wood: Mostly Birds (and a Few Humans). Now until March 30, 2025 at RAM.
- Desde los Cielos (From the Heavens). Now until March 16, 2025 at the Cheech.
- Shifting Perspectives: Cheech Collects. Now until May 11, 2025 at the Cheech.
- Amalia Mesa-Bains: Archaeology of Memory. Now until August 3, 2025 at the Cheech.

### Meetings

- **Art Alliance General Meeting, RAM Julia Morgan Building, Thursday, March 20, 6:00 - 7:30 PM**
- **Art Alliance General Meeting, The Cheech, Thursday, April 17, 6:00 - 7:30 PM**

### Events

- Riverside Arts Walk: The Cheech and the Julia Morgan Building, Thursday, April 3, 2025, 6:00 – 9:00 PM. Free Admission.
- First Sunday: The Cheech and the Julia Morgan Building, Sunday, April 6, 2025 12:00 - 5:00 PM. Free Admission.
- **Riverside Art Market - 10th Anniversary, Saturday, April 12, 2025, 10:00 - 4:00 PM. White Park. Free Admission.**
- Riverside Arts Walk: The Cheech and the Julia Morgan Building, Thursday, May 1, 2025, 6:00 – 9:00 PM. Free Admission.
- First Sunday: The Cheech and the Julia Morgan Building, Sunday, May 4, 2025 12:00 - 5:00 PM. Free Admission.

### Classes

- Adult Classes:
  - Adult Watercolor Workshop@ RAM, Saturday, March 8, 2025, 10 - 2 PM at the RAM. \$45 Project 52 Members & \$54 for RAM members.
  - Watercolor Marker Abstracts and Florals, March 29, 2025, 10 - 1 PM. \$40.50 RAM members.
  - Sharpie Tie Dye, April 26, 2025, 10 - 1 PM. \$40.50 RAM members.
- Youth Classes:
  - After School Classes (ages 6 - 15), Tues., Wed. or Thurs. 4 - 5:30 PM. 5-class session: \$99 - \$110.
  - Home School Classes (ages 6 - 15), Tues., 10 - 11:30 AM. 5-class session: \$99 - \$110.
  - Saturday Art Club (ages 5 - 12), 10 - 11:30 AM. 5-class session: \$72 - \$80.
  - New! Saturday Afternoon Class, May 10, 17 & 24th, 12:30 - 3:00 PM. 3 - Class session: \$99 - \$110.
  - Spring Break Classes: Creativity is a Wild Mind Monday March 24 - 28 2025 9:00 - 12:00 PM or 1:00 - 4:00

Spring Break classes: Creativity is a Mind Thing, Monday, March 27 - 28, 2023, 10:00 AM - 12:00 PM. Early Bird Pricing prior to March 2: \$202.50 - \$225. Regular Pricing: \$247.50 - \$275.00.



Riverside Art Museum - Julia Morgan Building  
3425 Mission Inn Avenue, Riverside, CA 92501  
951.684.7111  
[www.riversideartmuseum.org](http://www.riversideartmuseum.org)

The Cheech Marin Center for Chicano Art and Culture  
3581 Mission Inn Avenue, Riverside, CA 92501

Website: [www.RiversideArtAlliance.org](http://www.RiversideArtAlliance.org)  
Facebook: Art Alliance of the Riverside Art Museum  
Instagram: @RiversideArtAlliance

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